



# Station Order Revised Add to Schedule NM Dem Party-Heinrich

**Market:** Albuquerque

**Flight Dates:** Friday, November 02, 2012 to Tuesday, November 06, 2012

Estimate ID

13083

**Contact:** Jim Giudicessi

**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

## KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
CBS This Morning	EM	M-F	30	\$150.00				1	1	2
7:00 AM 9:00 AM			30	<b>\$300.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
Sunday 7a News	EM	Su	30	\$200.00		1				1
7:00 AM 8:00 AM			30	<b>\$200.00</b>						
Highly pre-emptible at LUR per KRQE. Move to L3										
The Doctors	DT	M-F	30	\$200.00				1		1
9:00 AM 10:00 AM			30	<b>\$200.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
Dr. Phil	EF	M-F	30	\$300.00				1		1
3:00 PM 4:00 PM			30	<b>\$300.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
Jeopardy	PA	M-F	30	\$3,000.00				1		1
6:00 PM 6:30 PM			30	<b>\$3,000.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
Mother/Partners	PT	M	30	\$10,000.00				1		1
7:00 PM 8:00 PM			30	<b>\$10,000.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
2 Broke/Mike	PT	M	30	\$11,500.00				1		1
8:00 PM 9:00 PM			30	<b>\$11,500.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
60 Minutes	PT	Su	30	\$12,000.00			1			1
6:00 PM 7:00 PM			30	<b>\$12,000.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
Amazing Race	PT	Su	30	\$7,500.00			1			1
7:00 PM 8:00 PM			30	<b>\$7,500.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
The Good Wife	PT	Su	30	\$9,000.00			1			1
8:00 PM 9:00 PM			30	<b>\$9,000.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
Mentalist	PT	Su	30	\$10,500.00			1			1
9:00 PM 10:00 PM			30	<b>\$10,500.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE 10p News	LN	M-F	30	\$2,000.00				1		1
10:00 PM 10:35 PM			30	<b>\$2,000.00</b>						
Sold out at LUR per KRQE. Lowest rate to clear.										

Suzanne Collins

### Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/2/2012 12:55:30 PM

KRQE-S2

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suzannel@mediastراتيجies.com



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## KRQE-S2

Program Name	DP	Days Length	Gross Rate	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
Late Late Show	LF	M-F	\$125.00				2		2
11:35 PM 12:35 AM		30	\$250.00						
Station Gross Totals			\$66,750.00			5	8	2	15

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 11/2/2012 12:55:30 PM

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**KRQE-S2**

Program Name	Days		Gross Rate	Fri Sat Sun Mon Tue					Total
	DP	Length		Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
CBS This Morning	EM	M-F	\$150.00				1	1	2
7:00 AM 9:00 AM		30	\$300.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Sunday 7a News	EM	Su	\$200.00			1			1
7:00 AM 8:00 AM		30	\$200.00						
Highly pre-emptible at LUR per KRQE. Move to L3									
The Doctors	DT	M-F	\$200.00					1	1
9:00 AM 10:00 AM		30	\$200.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Dr. Phil	EF	M-F	\$300.00				1		1
3:00 PM 4:00 PM		30	\$300.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Jeopardy	PA	M-F	\$3,000.00				1		1
6:00 PM 6:30 PM		30	\$3,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
60 Minutes	PT	Su	\$12,000.00			1			1
6:00 PM 7:00 PM		30	\$12,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
KRQE 10p News	LN	M-F	\$2,000.00				1		1
10:00 PM 10:35 PM		30	\$2,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Late Late Show	LF	M-F	\$125.00				1		1
11:35 PM 12:35 AM		30	\$125.00						
<b>Station Gross Totals</b>									
			\$18,125.00		2	5	2		9

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

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Date/Time Sent: 11/2/2012 12:28:00 PM

KRQE-S2

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# Spot Manager: All,

Page 1 of 1

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/04/12

Station: KRQE

POL/NM Dem	219278 KRQE News Su	7a-8a		:30 P3	[ALL]	NM DEM P.13083		7:20:03 AM MHTV1214H		\$200.00
POL/NM Dem	219278 Sun Hour 1	6p-7p		:30 P1	[ALL]	NM DEM P.13083		6:38:48 PM MHTV1214H		12,000.00
POL/NM Dem	219278 Sun Hour 2	7p-8p		:30 P1	[ALL]	NM DEM P.13083		7:29:35 PM MHTV1214H		\$7,500.00
POL/NM Dem	219278 Sun Hour 3	8p-9p		:30 P1	[ALL]	NM DEM P.13083		7:59:50 PM MHTV1214H		\$9,000.00
POL/NM Dem	219278 Sun Hour 4	9p-10p		:30 P1	[ALL]	NM DEM P.13083		9:21:34 PM MHTV1214H		10,500.00
										39,200.00
										39,200.00

Date: 11/05/12

Station: KRQE

POL/NM Dem	219278 CBS This Mornir	CBS Early S		:30 P3	[ALL]	NM DEM P.13083		8:15:50 AM MHTV1214H		\$150.00
POL/NM Dem	219278 Dr. Phil	3p-4p		:30 P3	[ALL]	NM DEM P.13083		3:34:02 PM MHTV1214H		\$300.00
POL/NM Dem	219278 M-F 6p-630p	M-F 6p-630p		:30 P1	[ALL]	NM DEM P.13083		6:05:31 PM MHTV1214H		\$3,000.00
POL/NM Dem	219278 Mon Hour 1	7p-8p		:30 P1	[ALL]	NM DEM P.13083		7:58:20 PM MHTV1214H		10,000.00
POL/NM Dem	219278 Mon Hour 2	8p-9p		:30 P1	[ALL]	NM DEM P.13083		8:30:04 PM MHTV1214H		11,500.00
POL/NM Dem	219278 LN M-F	10p-1035p		:30 P2	[ALL]	NM DEM P.13083		10:08:37 PM MHTV1214H		\$2,000.00
POL/NM Dem	219278 Late Late Show	1137p-1237a		:30 P3	[ALL]	NM DEM P.13083		11:48:36 PM MHTV1214H		\$125.00
POL/NM Dem	219278 Late Late Show	1137p-1237a		:30 P3	[ALL]	NM DEM P.13083		12:25:24 XM MHTV1214H		\$125.00
										27,200.00
										27,200.00

Date: 11/06/12

Station: KRQE

POL/NM Dem	219278 CBS This Mornir	CBS Early S		:30 P3	[ALL]	NM DEM P.13083		8:15:50 AM		\$150.00
POL/NM Dem	219278 M-F 9a-10a	9a-10a		:30 P2	[ALL]	NM DEM P.13083		9:17:55 AM		\$200.00
										\$350.00
										\$350.00
										\$6,750.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**                      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KRQE-TV      Albuquerque	<b>Date:</b> 11/2/2012
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I, Media Strategies and Research,

being/on behalf of: \_\_\_\_\_, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Friday, November 02, 2012			Tuesday, November 06, 2012		

**Total Charges: \$66,750.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, November 02, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title